



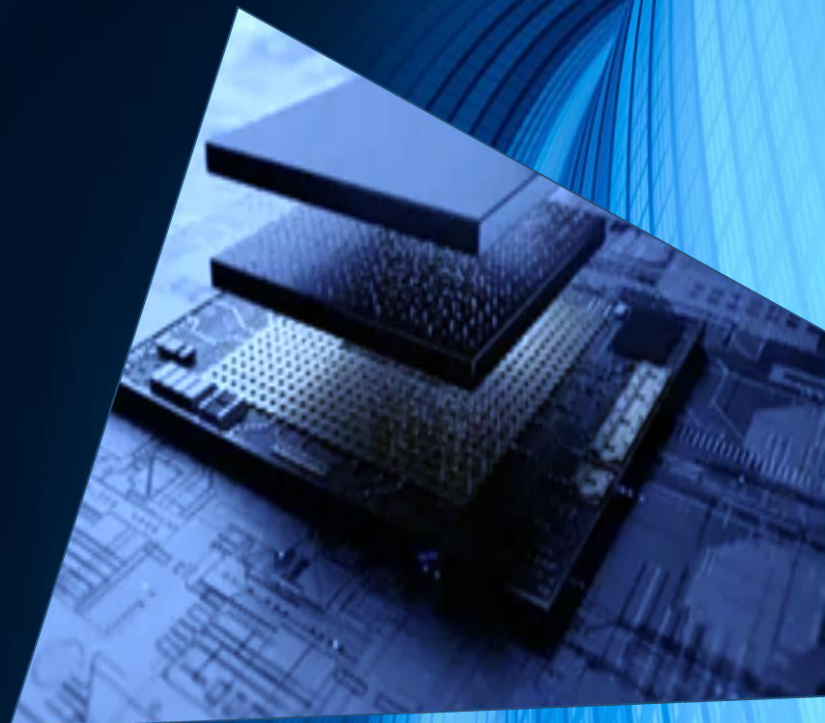
JOIN US IN CELEBRATING A  
DECADE OF INNOVATION IN

# TEST

**IEEE  
INTERNATIONAL  
TEST  
CONFERENCE  
INDIA 2026  
JUL 19-21, 2026  
BENGALURU, INDIA**

**INVITATION TO SPONSOR THE  
10TH INTERNATIONAL TEST  
CONFERENCE 2026 INDIA  
Radisson Blu, Marathalli ORR,  
Bengaluru**

<https://itctestweekindia.org/>

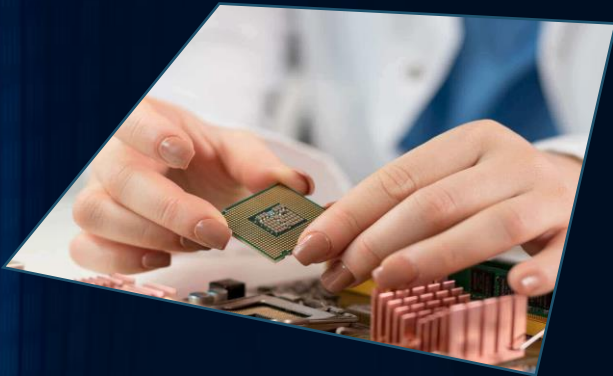


# About the 10th ITC India 2026: A Decade of Shaping the Future of Test



## Celebrating a decade of excellence, ITC India 2026 marks our 10th annual gathering.

This premier forum brings together leading experts, innovators, and practitioners in design, test, manufacturing, and reliability of electronic systems and integrated circuits. For this landmark edition, we are thrilled to host in Bengaluru, India – the heart of India's technology and innovation landscape."

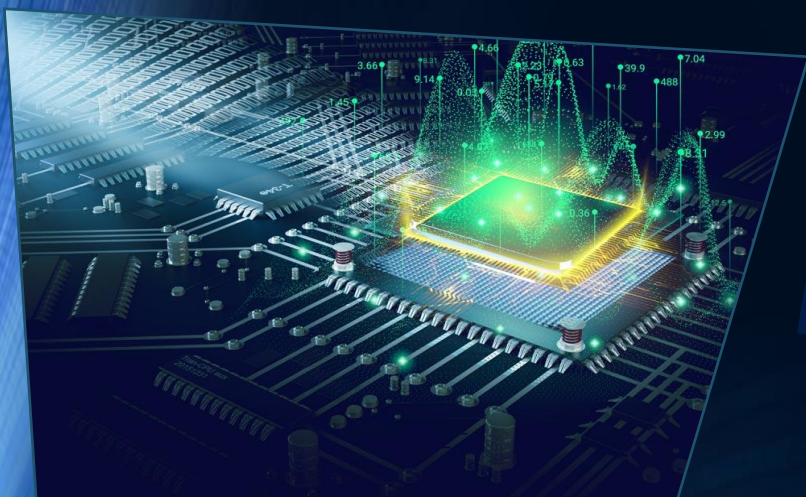


### What is ITC India?

Building on the esteemed legacy of the International Test Conference (ITC) and **ten years of successful events**, ITC India offers an unparalleled platform for knowledge exchange, cutting-edge research presentations, practical workshops, and vibrant networking opportunities. It's where the future of test and quality assurance has been, and continues to be, discussed, debated, and defined."

### Key Highlights/What to Expect:

- **In-depth Technical Sessions:** Covering the latest advancements in test methodologies, AI/ML in test, automotive test, security test, quantum computing test, and more.
- **Distinguished Keynote Speakers:** Visionaries from global tech giants and research institutions.
- **Interactive Workshops & Tutorials:** Practical, hands-on learning experiences.
- **Engaging Exhibition Floor:** Showcasing the newest tools, technologies, and services.
- **Dedicated Networking Events:** Facilitating connections with peers, potential clients and industry leaders.
- **Special 10th Anniversary Celebrations:** Expect unique elements to commemorate this significant milestone!



## SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES	TOTAL SLOTS	SPONSORSHIP COST(in INR)	SPONSORSHIP BENEFITS AND OFFERINGS
<b>Silicon</b>	1	<b>1300000</b>	<ul style="list-style-type: none"> <li>Speaker Slot on Day 1 on the selection by ITC Committee</li> <li>Inaugural Ceremony</li> <li>One Industry panel slot</li> <li>Exclusive Branding throughout the conference</li> <li>1 minute video during inauguration &amp; in the displays</li> <li>Exhibit booth – 2 Nos(2x3 sqm each)</li> <li>25 Free Conference Registrations</li> <li>25 Tutorial invitations</li> <li>20 Evening Hi-Tea VIP Invitations</li> </ul>
<b>Platinum</b>	2	<b>1100000</b>	<ul style="list-style-type: none"> <li>Speaker Slot on Day 1 or 2 based on the selection by ITC Committee</li> <li>Inaugural Ceremony</li> <li>One Industry panel slot</li> <li>Exclusive Branding throughout the conference</li> <li>50 seconds video during inauguration</li> <li>Exhibit booth – 2 Nos(2x3sqm each)</li> <li>20 Free Conference Registrations</li> <li>20 Tutorial invitations</li> <li>15 Evening Hi-Tea VIP Invitations</li> </ul>
<b>Gold</b>	4	<b>800000</b>	<ul style="list-style-type: none"> <li>Speaker Slot on Day 1 or 2 based on the selection by ITC Committee</li> <li>One Industry panel slot</li> <li>Exclusive Branding throughout the conference</li> <li>40 seconds video before lunch breaks</li> <li>Exhibit booth – 2x3sqm x 1 stall</li> <li>15 Free Conference Registrations</li> <li>15 Tutorial invitations</li> <li>10 Evening Hi-Tea VIP Invitations</li> </ul>
<b>Silver</b>	5	<b>600000</b>	<ul style="list-style-type: none"> <li>One Industry Session Speaker slot</li> <li>Exclusive Branding throughout the conference</li> <li>60 seconds video played during lunch breaks (3 times)</li> <li>50% discount on Exhibit booth price</li> <li>10 Free Conference Registrations</li> <li>10 Tutorial Invitations</li> <li>10 Evening Hi-Tea VIP Invitations</li> </ul>
<b>Bronze</b>	6	<b>350000</b>	<ul style="list-style-type: none"> <li>Exclusive Branding throughout the conference</li> <li>30 seconds video during Coffee/Tea breaks</li> <li>5 Free Conference Registrations</li> <li>5 Tutorial Invitations</li> <li>50% discount on Exhibit booth price</li> </ul>
<b>Fellowship Program</b>	7	<b>250000</b>	<ul style="list-style-type: none"> <li>Exclusive Branding throughout the conference</li> <li>20 Fellowship sponsor</li> <li>4 Free Conference Registration</li> <li>4 Tutorial Invitations</li> <li>4 Evening Hi-Tea VIP Invitations</li> <li>25% discount on Exhibit booth price</li> </ul>
<b>Industry Test Challenges Session(Invite only session)</b>	2	<b>300000</b>	<ul style="list-style-type: none"> <li>Dedicated sponsor for the session Branding</li> <li>4 Free Conference Registration</li> <li>4 Tutorial Invitations</li> <li>4 Evening Hi-Tea VIP Invitations</li> <li>25% discount on Exhibit booth price</li> </ul>
<b>Exhibit Booths</b>	15	<b>85000</b>	2x3sqm Exhibit booth with 2 Exhibitor pass

**NOTE:** Logos to be provided by the sponsor as per conference's spec; All content for display material, banners, backdrops, advertisements, to be put up as part of sponsorships collaterals, will have to be supplied by the sponsors, in the formats required, within the timelines specified. **GST @ 18% will be applicable on all sponsorship packages/items.**

## SPONSORSHIP ITEMS

Sponsors are invited to choose from the following list of items :

Sl. No	SPONSORSHIP ITEMS	No. of Slots	PRICE(INR)
1	Panel Discussions	8	3,00,000
2	Keynote Speeches (Based on Technical Steering committee selection)	4	7,00,000
3	Inaugural Ceremony/Cultural Event	1	6,00,000
4	Evening Hi-Tea	1	5,00,000
5	Awards Ceremony	1	5,00,000
6	Conference Kit Material	1	1,00,000
7	Conference Mugs	2	2,50,000
8	Student Program	4	1,50,000
9	Polo shirts	1	4,00,000
10	Registration Area	2	5,00,000
11	Delegate Badges	1	5,00,000
12	Delegate Bag Branding	2	6,00,000
13	Event Stationery/conference booklet	3	5,00,000
14	Speaker Mementoes	2	2,50,000
15	Memento (for bag inserts)	10	1,50,000
16	Delegate bag inserts	10	1,00,000
17	Delegate caps	2	2,00,000
18	Delegate folders	4	2,00,000
19	Delegate pens	1	2,00,000
20	Event Pen Drives	1	2,00,000

**NOTE**  
Taxes in addition to the above prices as per the regulatory norms.  
In case of common item of interest, higher sponsorship package sponsors will be given the first preference, if applicable

## DETAILS OF SPONSORSHIP ITEMS

- 1. Panel Discussions** :These will involve stalwarts from the industry and academia discussing topics of relevance. Sponsorship for this event will ensure your company's name and banner prominently displayed during this event. Your company's name will be mentioned as a sponsor in the conference brochure.
- 2. Keynote Speeches** : Will have leading technologists, academicians, researchers and CXOs from major companies in the area of VLSI Design and Embedded Systems speaking on contextual topics. The keynote is expected to provide insight into the industry and not a sales pitch for the sponsor. As sponsor, you will have the option of nominating a speaker for one keynote speech. though the Program Committee reserves the right to make the final decision on the selection. This sponsorship will have your company's name and banner prominently displayed during speech. Your company's name will be mentioned as a sponsor in the conference brochure.
- 3. Inaugural Ceremony** : Can take place on the morning of **July 21, 2024**. A leading government official or a industry leader will inaugurate the ceremony. The talk is expected to provide insight into the industry and not a sales pitch for the sponsor. As a sponsor you will get visibility that might include introducing the inaugural speaker, presence on the stage.
- 4. Conference Lunch** : Lunch will be served on all (two) days of the conference. Sponsorship for this event will ensure prominent display of your company's name in the lunch area.
- 5. Tutorial Sponsorships** : Conference conducts tutorials on prominent topics on the first two days. Tutorials are a high point of the conference, well attended by the industry and conference fellows. Sponsorship is on per tutorial basis. Your company's name and logo will be displayed prominently during the tutorial sessions. Banners with your company name will also be displayed during the lunch at the lunch area on the day of the tutorial. Your company's name will be mentioned as a sponsor in the conference brochure.
- 6. Awards Ceremony** : There will be an awards ceremony on **July 21, 2024**. Sponsorship for this event will ensure your company's name and banner prominently displayed during this event. Your company's name will be mentioned as a sponsor in the conference brochure.
- 7. Fellowships** : Fellows attend the conference on financial assistance provided by the Fellowship Sponsors. This sponsorship will allow students, professors, researchers, selected through a diligent process, to attend the conference. Fellowship sponsor can sponsor as many fellow as they like to. Sponsoring company's name will be mentioned in the conference brochure. In addition, a special acknowledgement by the Steering Committee shall be made.
- 8. Pens, Bags, Inserts, Notepad etc. to the Registrants** : You can reach out to all the conference registrants, by providing sponsoring one of the listed items with your company's name and logo. The sponsorship item provided by you will be given at the time of registration to each attendee.

## Sponsorship Team Contacts

### General Co-Chairs

Gaurav Bhargava |Qualcomm  
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### Marketing & Publicity Co-Chairs

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Veeresh Shetty | Siemens  
[veeresh.shetty@siemens.com](mailto:veeresh.shetty@siemens.com)

## SPONSORSHIP FORM

1. NAME AND ADDRESS OF THE ORGANISATION

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2. COMPANY CONTACT PERSON


3. FASCIA WRITING( IN BLOCK LETTERS) : MAXIMUM 28 LETTER INCLUDING SPACE

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BANK DETAILS

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SIGNATURE & DATE

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